



## **Project Waiheke-Wise – Research on the impacts of tourism for Waiheke**

### ***About the research***

*Project Forever Waiheke* is undertaking research in 2021 into the impacts of tourism on Waiheke's natural, social, economic and built environments. In particular, *Project 'Waiheke-Wise'* focuses on the impacts of tourism on the island's housing, the natural environment, public amenities, health and emergency services, and water security, and how tourism has been affected by the COVID pandemic. The research is funded by Lotteries and supported by the Waiheke Local Board. Additional projects on the Waiheke tourism economy and visitor satisfaction are being undertaken in collaboration with Waiheke Tourism Inc. The *Waiheke-Wise* research team consists of Pam Oliver (*Project Forever Waiheke*) and independent researcher Kellie Spee, both of whom have more than 20 years social research experience.

### ***How will the research be used?***

The information gathered in the research will be reported back to the Waiheke community and all relevant organisations. The information will be used to inform future planning by the Waiheke Local Board, Auckland Council, the tourism sector, Waiheke businesses and the community at large. The research findings will be published on the *Project Forever Waiheke* website towards the end of 2021 and advertised in the *Waiheke Gulf News*.

### ***Why are your views important?***

Input into the research topics is needed from a broad range of people and sectors involved with the aspects being researched. ***We would really value your input.*** Interviews will take around 30-40 minutes and will be undertaken either in person or by Zoom or phone, during or outside of work hours at your preference. *Your input will be completely confidential.* You are welcome to include another colleague in the conversation.

### ***Participants' ethical protections***

The information of all people interviewed will remain confidential to the research team, and the reporting will ensure all participants' anonymity. You can decline to answer particular questions if you wish, without having to give a reason, and you can withdraw from an interview if you choose at any time. Any data provided will be treated as confidential and commercially sensitive.

### ***How to take part***

The researchers will be contacting selected people over the next few weeks to request involvement and arrange a time to talk.

If you would like more information about the research, you are very welcome to contact Pam on 09 372 7749 / [pam.oliver.waiheke@gmail.com](mailto:pam.oliver.waiheke@gmail.com)

We really appreciate your support for this research project.

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